

**GOVERNMENT OF MEGHALAYA
DIRECTORATE OF ANIMAL HUSBANDRY & VETERINARY
MEGHALAYA, SHILLONG.**

No. MVD/DEV-84/UMAG/2016/390

dtd. Shillong, the 8th February 2021

From : Dr. M.K. Sangma,
Director of A.H. & Veterinary,
Meghalaya, Shillong

To,

- Director Dairy Development, Meghalaya, Shillong.
- Chief Executive Officer, EKHD Milk Union, Shillong.
- Manager, Regional Cross Bred Cattle Breeding Project, Kyrdemkulai / Indo Danish Project, Upper Shillong.
- Manager, Cattle Farm, Rongkhon / Saitsama.
- Manager Buffalo Farm, Songsak.
- Assistant Director, ICDP, Upper Shillong / Tura.
- All District A.H. & Veterinary Officer's / Sub -Divisional A.H. & Vety. Officer's

Subject : Publicising & downloading e-GOPALA app – reg.

Sir/Madam,

In inviting a reference to the subject cited above, it is informed that the Hon'ble Prime Minister recently launched a farmer centric app e – GOPALA that brings Govt. services closer to the farmers. e-GOPALA helps the farmers in managing livestock including buying & selling of disease free germ plasm in all forms, availability of quality breeding services and guiding farmers for animal nutrition, treatment of animals using appropriate ayurvedic / ethno-Veterinary medicine. The app also sends alert to farmers for vaccination due date, pregnancy diagnosis etc and informing farmers about Govt. schemes and campaign in the area.

In this connection you are requested to publicise the e-GOPALA app in the Departmental website and all Veterinarian / AI Personel, Livestock Farmers to download the app and utilize the services available on the app. Please furnish the Action Taken Report (ATR) positively by 15/2/2021.

This is for your information and necessary action.

Yours faithfully,

**Director of A.H. & Veterinary,
Meghalaya, Shillong**

Memo. No. MVD/DEV-84/UMAG/2016/390-A

dtd. Shillong, the 8th February 2021

Copy to :-

- 1) Under Secretary to the Govt. of Meghalaya, A.H. & Veterinary Department for favour of information.
- 2) Assistant Director (VIPR) for information and to please _____ in Department website.
- 3) Assistant Director (Piggery)/ SIA, A.H. & Veterinary Department for information and necessary action.

**Director of A.H. & Veterinary,
Meghalaya, Shillong**